

Are Flapper Styles Immoral? Is Your Child Being Only Half-Educated? What Did the Women's Clubs Do at the Biennial? Do You Want Your Boy a "Moderate" Drunkard? When Will Women Dictate in Government? If Pennsylvania Women Can Elect a Governor—Why Not You?

Gripping questions these—fearlessly asked and fearlessly answered by such far-famed people as Lady Astor, Gifford Pinchot, Mrs. O. H. P. Belmont, Barton W. Currie, Charles A. Selden, Douglas Fairbanks, Josephine Daskam Bacon. No publication strikes so vigorously and understandingly at the roots of the American woman's problems as *The Ladies' Home Journal*—the mother's worry over her jazz-mad children; the club woman's ambition for civic and artistic betterment; the woman voter's energetic efforts to clean house politically; the tired home-maker's need for inspiration and entertainment. You cannot afford to miss the 194-page September issue, with its wealth of stories, articles and helpful features. Buy it to-day—before your news-dealer's supply is exhausted.

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